

TOGA Survey

A module that enables the simple and rapid execution of political surveys, audience measurement, market research, campaign management, and statistical analysis; it allows you to view details and manage each individual campaign.

TOGA SURVEY



Fast and efficient

Create your new campaign using a professional platform.



Management via Web Interface

Gain online access to your surveys via our web platform and analyze your campaign results minute by minute.



Real-time monitoring

Real-time analysis of results, both at an aggregate campaign level and for each individual call made.



Create Backups and Copies

Keep your important data safe and secure at all times. Our platform allows you to create backups and perform restores directly from the panel.

How does it work?

Our online survey and statistics platform provides you with the most efficient, automated tool for monitoring every respondent's answer, enabling you to make immediate, data-driven decisions.

Conducting opinion polls, audience ratings, market research, voting intention surveys, customer satisfaction assessments, and more is now easier than ever.

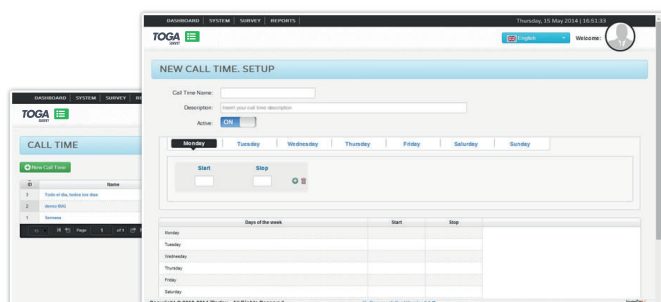
We offer an intuitive, multilingual control panel featuring user profiles that allow for the configuration of various permission levels.

IVR Survey System via VoIP

It is now easier than ever to conduct political polls, measure ratings, and carry out market research..

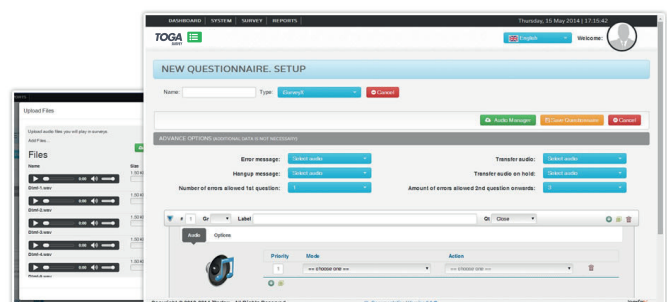
Call timing configuration

Set the days and times when your campaign calls will be made.



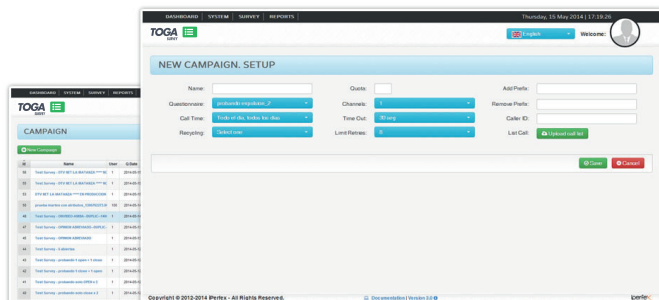
Creating New Surveys

Creation of new surveys, question configurations, and scripts via an intuitive web platform. Features include audio, TTS, ASR, Audio Manager, online player, etc.



Access campaign management and statistics

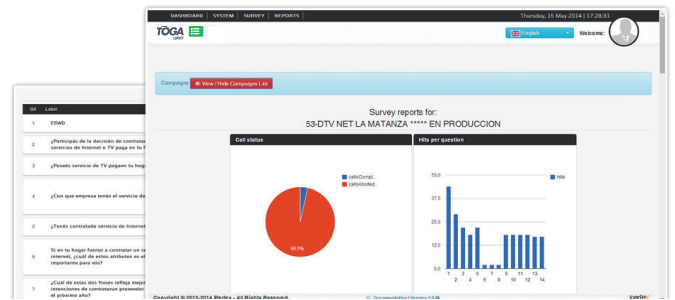
You can quickly and easily view the details of and manage each of the campaigns loaded into your Survey panel.



Analyze the reports and results of each campaign

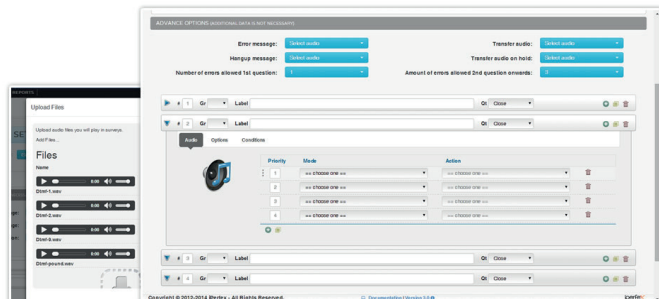
With TOGA Survey, you can study and analyze each campaign through its individual reports.

Identify potential issues and reasons for drop-offs.



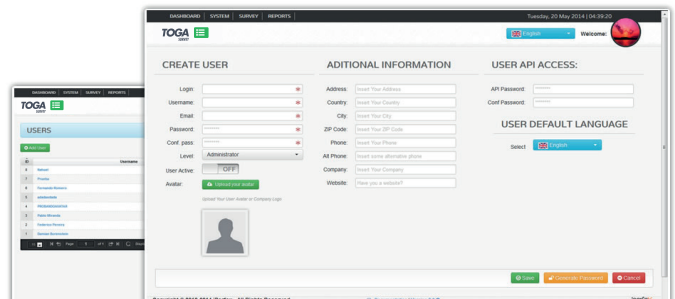
Configure the script and actions following each response

The configuration of surveys, responses, and post-interaction actions is fully customizable to facilitate implementation in current practice settings..



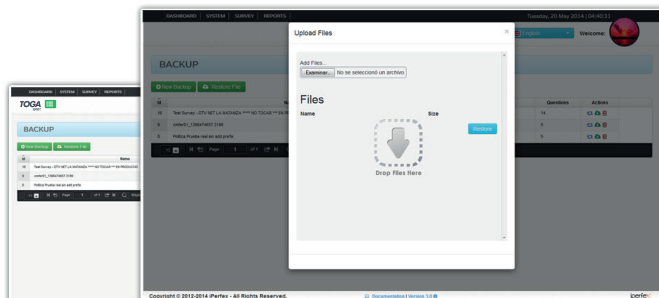
User levels

Give your clients online access to TOGA Survey by configuring up to 4 user levels with varying permission levels.



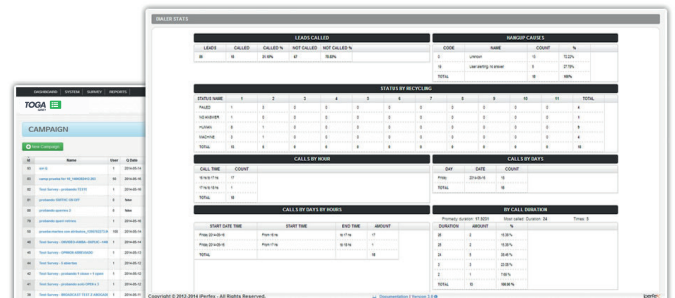
Perform backups

Protect your backup data. Back up your online campaigns and/or export them to your PC.



Dialer statistics

Access statistics for each and every call made to conduct your surveys.



Questionnaire design

It allows for closed and open-ended questions.

Audio questions

Multi-mode question generation. Different actions upon DTMF detection:

Online Statistics

Online reports generated as respondents complete the questionnaire. Individual and cumulative reports by campaign.

- 📁 CLOSE: DTMF 0 to 9
- 📁 OPEN: Audio recording. Play ONLINE
- 📁 Determine the next audio to play based on responses to previous questions.

- Next_Question: Related to the previous question.
- Hangup: Call disconnected.
- Complete: Survey finished.
- Recording: Open-ended question.
- Roadmap2015: IF conditions. Complex question logic programming..

- 📊 **STATS:** online response frequencies for the questions being asked
- 📞 **CALL REPORTS:** details for each call: start time, end time, duration, DTMF responses, retry history, online audio player, etc.
- 📵 **HANGUP CAUSES:** details on disconnection causes by campaign; a summary across all campaigns showing the most frequent disconnection causes